SEO Audit Report
https://stepskill.com.bd/
Generated 24 Nov 2026, 08:11 · 30 pages crawled

78
Overall

74
On-page SEO

71
Technical SEO

100
Performance

2 critical 7 warnings 1 notices HTTPS: Yes · robots.txt: Yes · Sitemap: Yes

On-page SEO — 74/100

WARNING Thin content (low word count) — 17 page(s)

Expand the page with useful, original content (300+ words is a common baseline).

https://stepskill.com.bd/courses (255 words)
https://stepskill.com.bd/products (261 words)
https://stepskill.com.bd/subscriptions (207 words)
https://stepskill.com.bd/about (155 words)
https://stepskill.com.bd/contact (164 words)
https://stepskill.com.bd/cart (143 words)
https://stepskill.com.bd/login (193 words)
https://stepskill.com.bd/register (200 words)
https://stepskill.com.bd/subscription/basic-monthly (218 words) https://stepskill.com.bd/subscription/pro-yearly-all-access (225 words)
… and 7 more

WARNING Title length outside 30–60 characters — 15 page(s)

Keep titles between 30 and 60 characters so they are descriptive but not truncated in results.

https://stepskill.com.bd/ (65 characters)
https://stepskill.com.bd/courses (102 characters)
https://stepskill.com.bd/en (65 characters)
https://stepskill.com.bd/course/courses-adsterra-marketing (78 characters) https://stepskill.com.bd/course/wordpress-customization-mastery (70 characters) https://stepskill.com.bd/course/digital-marketing-a-to-z (63 characters) https://stepskill.com.bd/products (89 characters) https://stepskill.com.bd/subscriptions (95 characters)
https://stepskill.com.bd/subscription/pro-yearly-all-access (62 characters)
https://stepskill.com.bd/en/courses (102 characters)
… and 5 more

WARNING Duplicate page titles — 8 page(s)

Give each page its own title that describes that page's specific content.

https://stepskill.com.bd/ ("stepskill – বাংলায় অনলাইন কোর্স ও ডিজিটাল স্কিল শেখার প্ল্যাটফর্ম " used on 2 pages) https://stepskill.com.bd/en ("stepskill – বাংলায় অনলাইন কোর্স ও ডিজিটাল স্কিল শেখার প্ল্যাটফর্ম " used on 2 pages) https://stepskill.com.bd/courses ("অনলাইন কোর্স – digital marketing, seo ও freelancing | stepskill | stepskill – online learning platform" used on 2 pages) https://stepskill.com.bd/en/courses ("অনলাইন কোর্স – digital marketing, seo ও freelancing | stepskill | stepskill – online learning platform" used on 2 pages) https://stepskill.com.bd/course/wordpress-customization-mastery ("wordpress customization mastery | stepskill – online learning platform" used on 2 pages) https://stepskill.com.bd/en/course/wordpress-customization-mastery ("wordpress customization mastery | stepskill – online learning platform" used on 2 pages) https://stepskill.com.bd/course/digital-marketing-a-to-z ("digital marketing a to z | stepskill – online learning platform" used on 2 pages) https://stepskill.com.bd/en/course/digital-marketing-a-to-z ("digital marketing a to z | stepskill – online learning platform" used on 2 pages)

WARNING Duplicate meta descriptions — 7 page(s)

Write a unique meta description for each page.

https://stepskill.com.bd/ (Shared by 2 pages)
https://stepskill.com.bd/en (Shared by 2 pages)
https://stepskill.com.bd/courses (Shared by 2 pages)
https://stepskill.com.bd/en/courses (Shared by 2 pages) https://stepskill.com.bd/cart (Shared by 3 pages) https://stepskill.com.bd/login (Shared by 3 pages) https://stepskill.com.bd/register (Shared by 3 pages)

WARNING **More than one H1 heading** — 5 page(s)

Use a single H1 for the main topic and H2–H6 for sub-sections.

https://stepskill.com.bd/course/courses-adsterra-marketing (2 H1 tags)
https://stepskill.com.bd/product/google-script-video-landing-page (2 H1 tags)
https://stepskill.com.bd/product/templates-newspot (2 H1 tags)
https://stepskill.com.bd/product/templates-news-blogger (2 H1 tags)
https://stepskill.com.bd/en/course/courses-adsterra-marketing (2 H1 tags)

WARNING **Images without alt text** — 2 page(s)

Add descriptive alt text to meaningful images (use alt="" for purely decorative ones).

https://stepskill.com.bd/course/courses-adsterra-marketing (2 of 5 images)
https://stepskill.com.bd/en/course/courses-adsterra-marketing (2 of 5 images)

INFO **Meta description length outside 70–160 characters** — 12 page(s)

Aim for 70–160 characters so the snippet is informative and not cut off.

https://stepskill.com.bd/ (164 characters)
https://stepskill.com.bd/courses (165 characters)
https://stepskill.com.bd/en (164 characters)
https://stepskill.com.bd/course/courses-adsterra-marketing (177 characters)
https://stepskill.com.bd/course/digital-marketing-a-to-z (68 characters)
https://stepskill.com.bd/contact (66 characters)
https://stepskill.com.bd/product/google-script-video-landing-page (171 characters)
https://stepskill.com.bd/subscription/basic-monthly (23 characters)
https://stepskill.com.bd/subscription/pro-yearly-all-access (28 characters)
https://stepskill.com.bd/subscription/chatgpt-plus-shared (30 characters)
... and 2 more

Technical SEO — 71/100

CRITICAL **Broken internal links** — 29 page(s)

Update or remove links that point to pages returning 4xx/5xx errors.

https://stepskill.com.bd/ (1 broken link(s))
https://stepskill.com.bd/courses (1 broken link(s))
https://stepskill.com.bd/en (1 broken link(s))
https://stepskill.com.bd/course/courses-adsterra-marketing (1 broken link(s))
https://stepskill.com.bd/course/wordpress-customization-mastery (1 broken link(s))
https://stepskill.com.bd/course/digital-marketing-a-to-z (1 broken link(s))
https://stepskill.com.bd/products (1 broken link(s))
https://stepskill.com.bd/subscriptions (1 broken link(s))
https://stepskill.com.bd/about (1 broken link(s))
https://stepskill.com.bd/contact (1 broken link(s))
... and 19 more

CRITICAL **Page returns an HTTP error** — 1 page(s)

Fix or remove the page, and update or redirect links pointing to it.

https://stepskill.com.bd/cdn-cgi/l/email-protection (HTTP 404)

WARNING **Page is set to noindex** — 3 page(s)

Remove the noindex directive if this page should appear in search results.

https://stepskill.com.bd/cart (meta robots)
https://stepskill.com.bd/login (meta robots)
https://stepskill.com.bd/register (meta robots)

Performance — 100/100

No issues found in this category.

Crawled pages

URL	Status	Time	Size	Words	Issues
https://stepskill.com.bd/	200	92 ms	44.0 KB	854	5
https://stepskill.com.bd/courses	200	76 ms	19.3 KB	255	6

URL	Status	Time	Size	Words	Issues
https://stepskill.com.bd/en	200	65 ms	39.5 KB	869	5
https://stepskill.com.bd/course/courses-adsterra-marketing	200	58 ms	42.2 KB	1,269	5
https://stepskill.com.bd/course/wordpress-customization-mastery	200	52 ms	26.9 KB	419	3
https://stepskill.com.bd/course/digital-marketing-a-to-z	200	53 ms	26.6 KB	421	4
https://stepskill.com.bd/products	200	51 ms	19.7 KB	261	3
https://stepskill.com.bd/subscriptions	200	48 ms	19.9 KB	207	3
https://stepskill.com.bd/about	200	43 ms	15.1 KB	155	2
https://stepskill.com.bd/contact	200	50 ms	15.6 KB	164	3
https://stepskill.com.bd/cart	200	50 ms	14.2 KB	143	4
https://stepskill.com.bd/login	200	47 ms	17.8 KB	193	4
https://stepskill.com.bd/register	200	48 ms	18.0 KB	200	4
https://stepskill.com.bd/product/google-script-video-landing-page	200	50 ms	24.9 KB	509	3
https://stepskill.com.bd/product/templates-newspot	200	46 ms	29.9 KB	911	2
https://stepskill.com.bd/product/premium-movie-blogger-template-2026	200	47 ms	22.4 KB	366	1
https://stepskill.com.bd/product/templates-news-blogger	200	46 ms	24.3 KB	473	2
https://stepskill.com.bd/subscription/basic-monthly	200	52 ms	19.8 KB	218	3
https://stepskill.com.bd/subscription/pro-yearly-all-access	200	52 ms	19.9 KB	225	4
https://stepskill.com.bd/subscription/chatgpt-plus-shared	200	88 ms	20.0 KB	219	3
https://stepskill.com.bd/privacy-policy	200	49 ms	15.3 KB	161	2
https://stepskill.com.bd/terms	200	59 ms	15.4 KB	157	2
https://stepskill.com.bd/refund-policy	200	46 ms	15.3 KB	157	2
https://stepskill.com.bd/cdn-cgi/l/email-protection	404	22 ms	4.6 KB	0	1
https://stepskill.com.bd/en/courses	200	44 ms	17.8 KB	255	6
https://stepskill.com.bd/en/course/courses-adsterra-marketing	200	56 ms	40.4 KB	1,267	4
https://stepskill.com.bd/en/course/wordpress-customization-mastery	200	46 ms	24.7 KB	413	3
https://stepskill.com.bd/en/course/digital-marketing-a-to-z	200	55 ms	24.5 KB	415	4
https://stepskill.com.bd/en/products	200	49 ms	17.6 KB	263	3
https://stepskill.com.bd/en/subscriptions	200	49 ms	17.4 KB	210	3