SEO Audit Report

https://example.com/

Generated 24 Nov 2026, 08:11 · 1 pages crawled

70	52	74	100
Overall	On-page SEO	Technical SEO	Performance

1 critical 6 warnings 3 notices HTTPS: **Yes** · robots.txt: **No** · Sitemap: **No**

On-page SEO — 52/100

CRITICAL **Missing H1 heading** — 1 page(s)

Add one H1 heading that states the main topic of the page.

https://example.com/

WARNING **Title length outside 30–60 characters** — 1 page(s)

Keep titles between 30 and 60 characters so they are descriptive but not truncated in results.

https://example.com/ (14 characters)

WARNING **Missing meta description** — 1 page(s)

Add a meta description summarising the page; search engines often use it as the result snippet.

https://example.com/

WARNING **Thin content (low word count)** — 1 page(s)

Expand the page with useful, original content (300+ words is a common baseline).

https://example.com/ (25 words)

INFO **No canonical URL** — 1 page(s)

Add <link rel="canonical"> pointing to the preferred URL to avoid duplicate-content issues.

https://example.com/

INFO **Missing Open Graph tags** — 1 page(s)

Add og:title, og:description and og:image so links look good when shared on social media.

https://example.com/

Technical SEO — 74/100

WARNING **HTTP does not redirect to HTTPS** — site-wide

Add a permanent (301) redirect from http:// to https://.

WARNING **robots.txt not found** — site-wide

Create /robots.txt that allows crawling and references your sitemap.

WARNING **XML sitemap not found** — site-wide

Publish an XML sitemap (e.g. /sitemap.xml) and reference it in robots.txt.

INFO **No structured data (JSON-LD)** — 1 page(s)

Add schema.org JSON-LD (Organization, Article, Product, BreadcrumbList…) to qualify for rich results.

https://example.com/

Performance — 100/100

No issues found in this category.

Crawled pages

URL	Status	Time	Size	Words	Issues
https://example.com/	200	17 ms	0.6 KB	25	7